

## FACULTY PROFILE



Dr. Preethi Prabhakaran currently serves as Assistant Professor and the Head Department of BBA Hospital Administration, Auxilium College (Autonomous), Vellore. She has 9 years of teaching experience. She completed her B.B.A at Auxilium College, Vellore which was affiliated to Thiruvalluvar University then, and acquired M.B.A from Manonmaniam Sundarnar University, Thirunelveli. She completed her M.Phil. from SCSVMV University, Kancheepuram. She obtained her Ph.D. in the year 2022 from Thiruvalluvar University. Her research interests include Organizational Behavior, Personality Development, Emotional Intelligence. She has published papers in international journals and conferences and participated in various workshops, seminars and FDPs.

### VIEW MORE

1. Name: Dr. Preethi Prabhakaran
2. Designation: Assistant Professor & Head BBA (Hospital Administration)
3. Qualification: M.B.A., M.Phil., Ph.D.
4. Mobile number: 9688984333
5. E-mail id: preethi@auxiliumcollege.edu.in
6. Teaching Experience : 10 Years
7. Area of specialization: Human Resource Management and Marketing
8. Research Experience and Guidance : 9 years in guiding PG research projects
9. Projects Completed / Ongoing : 1
10. No. of Papers Published : 4

11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences : 7

12. No. of Seminars/Workshops/Conferences organized : 11

13. No. of Books Published/Edited/Co-edited: 1

14. Responsibilities held : MBA Tutor / Maintenance of Chronicles for Shift II/ Drafting of the Academic Calendar 2020 / AICTE Documentation / Coursera coordinator

15. Current Responsibilities :

**Responsibilities held in the Department**

- ❖ Head in charge of the Department
- ❖ Coordinator for BBA (HA) with Christian Medical College & Hospital, Vellore.
- ❖ Third Year Tutor
- ❖ Maintenance of Records
  1. CMC Minutes of the Meeting Record
  2. Audacious Dreams Foundation Activity

**Responsibilities held in the College**

- ❖ Member in the Academic Council
- ❖ Member in the College Cultural Committee
- ❖ Member in the Industry Institution Cell
- ❖ Initiated in signing of Memoranda of Understanding with MMM Hospital, Vellore and Sams Lingua Centre, Coimbatore.

16. Membership in professional bodies (Descriptive):

- Associate Member in Student Engagement Committee (CAHOSEC)
- Member of the International Eco-Club Student and Staff Chapter constituted by Nature Science Foundation.
- Certified Programme Administrator for Auxilium College in Coursera

17. Other bodies (Descriptive)

18. Honors & awards received (Descriptive): Awarded the Best Inspired Mentor 2023 by Vedham's Midway Training Consultancy.

19. No. of Online Courses completed (Minimum of 4 Weeks) : 13

20. Any Other (Descriptive) :

- Trainer in Academy of Prisons and Correctional Administration, Vellore.
- University First Rank Holder in UG Programme.

## **PUBLICATIONS**

### **Publications in Journals**

- A Study on Emotional Intelligence and Its Impact on Adolescent Girls in Vellore Journal of Business and Management Research, Ulrich International Directory Vol.5, Issue.2, p 51. 2018
- Students' Perception of Socioeconomic Status and their Academic Performance Journal of the Social Sciences, Prinses Beatrixlaan Kempston. Vol 48 Issue 3, p.3307. 2020
- Perception on Parenting and Academic Achievement, Kala Sarovar Vol-23 No.04(IV) October-December 2020

### **FDP's/ Seminars/ Workshops/Webinars**

- National Level FDP on Creation of Webinars during COVID19 Pandemic, conducted by Little Flower Degree College, 15<sup>th</sup> April 2020
- National Level FDP on Supply chain Analytics organized by VIT AP on 22<sup>nd</sup> April 2020
- One Week FDP on Entrepreneurship: Research, critical thinking and innovation conducted by Indian Academic Researchers Association, Tiruchirappalli, from 22<sup>nd</sup> to 28<sup>th</sup> April 2020.
- “Five-Day Faculty Development Program – Webinar Series” School of Management Studies, Satyabhama Institute of Science and Technology from 9<sup>th</sup> May - 13<sup>th</sup> May 2020
- “Resilient Business Strategies: Preparing For A Pandemic World, Department of Commerce, Sri Ramakrishna College of Arts and Science for Women, Coimbatore on 14<sup>th</sup> May - 16<sup>th</sup> May 2020
- A One Week National Level Online FDP for Trainers on “Mastering the Art of Handling Post Covid Challenges for Sustainable Development, Faculty of Humanities and Science, Adayalampattu Phase II campus, Dr.MGR Educational And Research Institute, Maduravoyal, Chennai on 19<sup>th</sup> May to 23<sup>rd</sup> May 2020.
- Effective Learning and Teaching Methods of Business Practices Kalasalingam Business School, Kalasalingam Academy of Research and Education, on 19<sup>th</sup> May - 25<sup>th</sup> May 2020.
- International FDP on "Synergia to Revitalise, Reform, and Refresh Ourselves as Agents to Ensure Quality Education, Auxilium College, 1<sup>st</sup> June - 7<sup>th</sup> June 2020
- International Faculty Development Programme (online) on Evolving Best Teaching and Learning Practices in the Pandemic Era from 5<sup>th</sup> - 21<sup>st</sup> June 2020
  - A National level workshop on “Hospital Management and its importance” at CMC, Vellore on 26<sup>th</sup> October, 2018.
  - Three days National conference on “Safety in healthcare, occupation & Quality” at CMC, Vellore from 31<sup>st</sup> January to 02<sup>nd</sup> February, 2019.

- Completed Certificate Course on “R Programming and SPSS” organized by BrainSwigEdutech Pvt. Ltd, Chennai from 9<sup>th</sup> January to 13<sup>th</sup> January, 2019 in our college.
- Completed SWAYAM ARPIT Online Course in Innovation and Best Practices in Educational Skills.
- Participated in the "Case Teaching & Writing - Preparatory Workshop Series" organized by VIT Business School in collaboration with Emerald Publishing.
- Participated in the Two - Day State Level Workshop on Intellectual Property Rights jointly organized by the Tamil Nadu State Council for Science and Technology, Chennai and the Research Cell and IPR Cell of Auxilium College (Autonomous), Vellore.
- Participated in the Workshop entitled Theory Building and Publishing Research Articles in Peer Review Journals organized by VIT Business School, Vellore.